

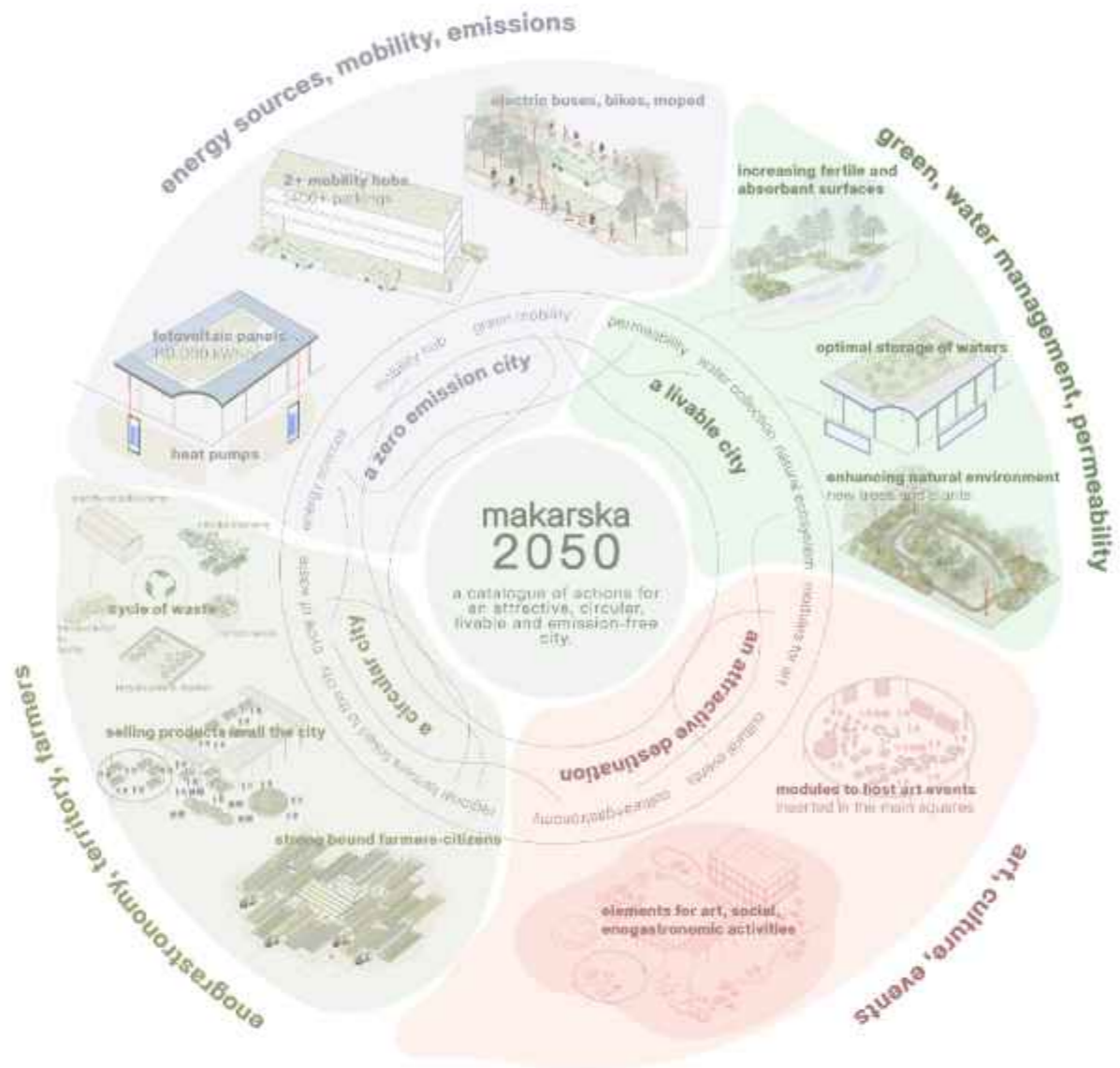
Rooms of Conviviality

URBAN STRATEGY

Our urban-scale project envisions Makarska as a **human-centric** and **sustainable** city that cherishes its cultural **heritage** while embracing modernity. A strong bond between people, architecture, and nature is at its core, creating a vibrant community.

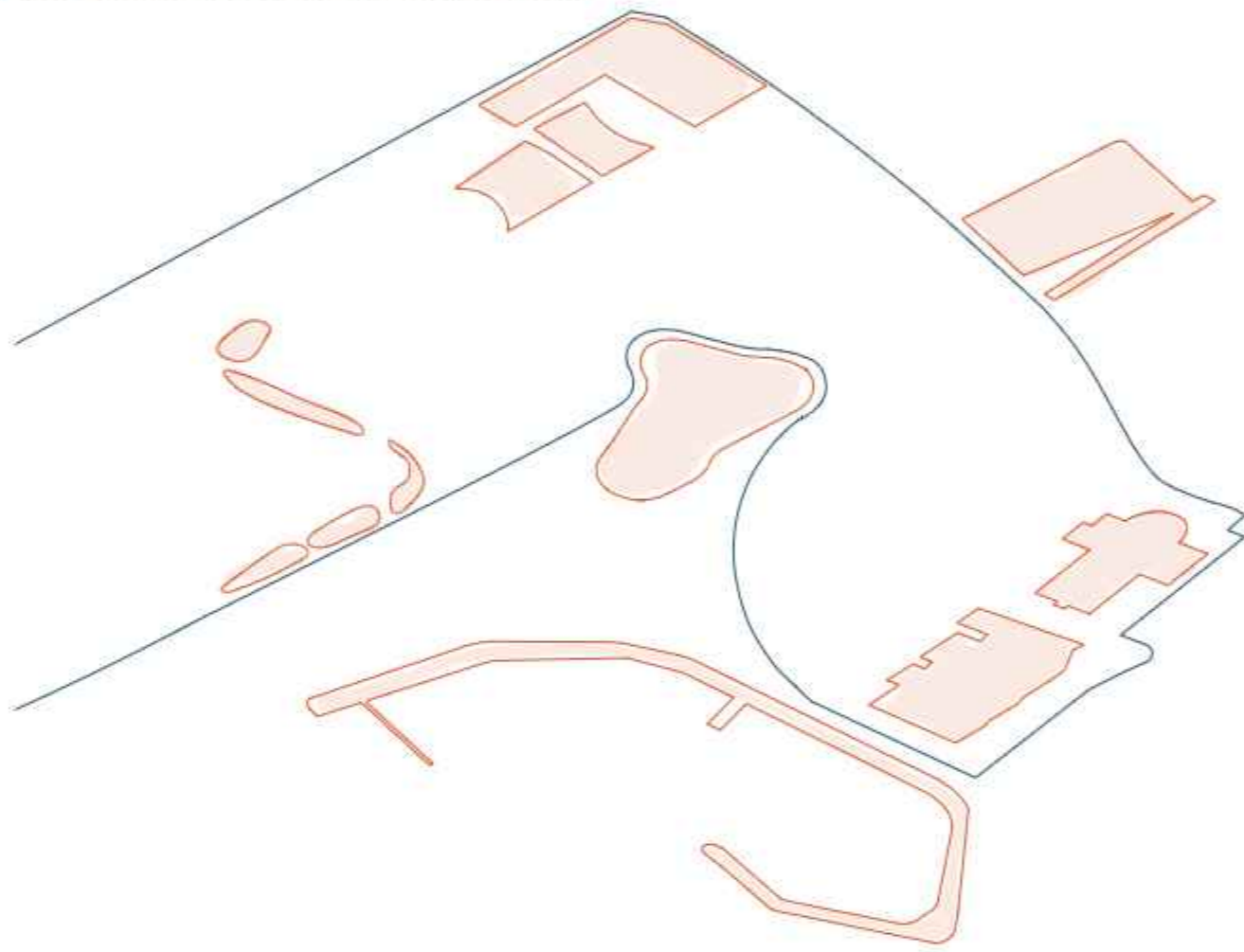
We prioritize **year-round vibrancy**, offering diverse activities and cultural events for residents and tourists alike. Embracing **culinary** and **cultural tourism**, we showcase Makarska's delectable local specialties, enhancing its reputation as a gastronomic and cultural destination. **Sustainability** is our guiding principle, promoting eco-friendly practices and renewable energy sources.

With this transformative vision, Makarska flourishes as a dynamic city where **tradition** and **innovation** coexist harmoniously, ensuring a **bright future** for generations to come.

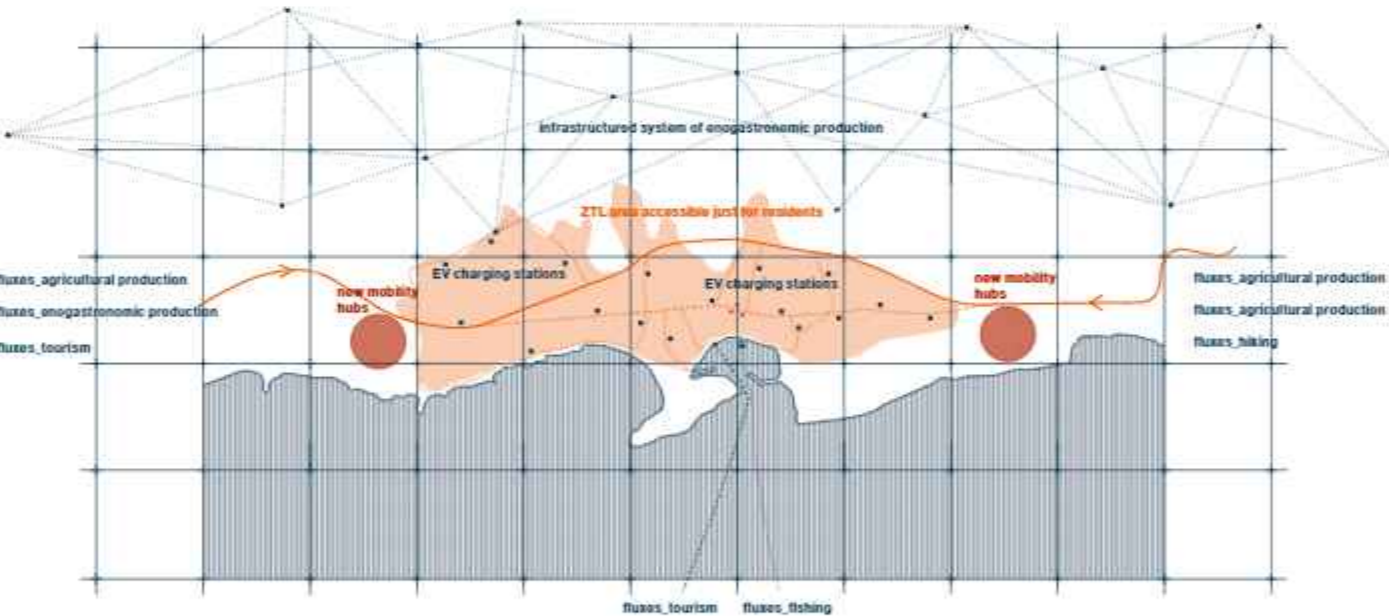


MAKARSKA 2050

Rooms of conviviality, as the true heart of the society, are vacant spaces within the city where social life thrives. The objective is to establish a network of such rooms where cultural, artistic and enogastronomic events unfold

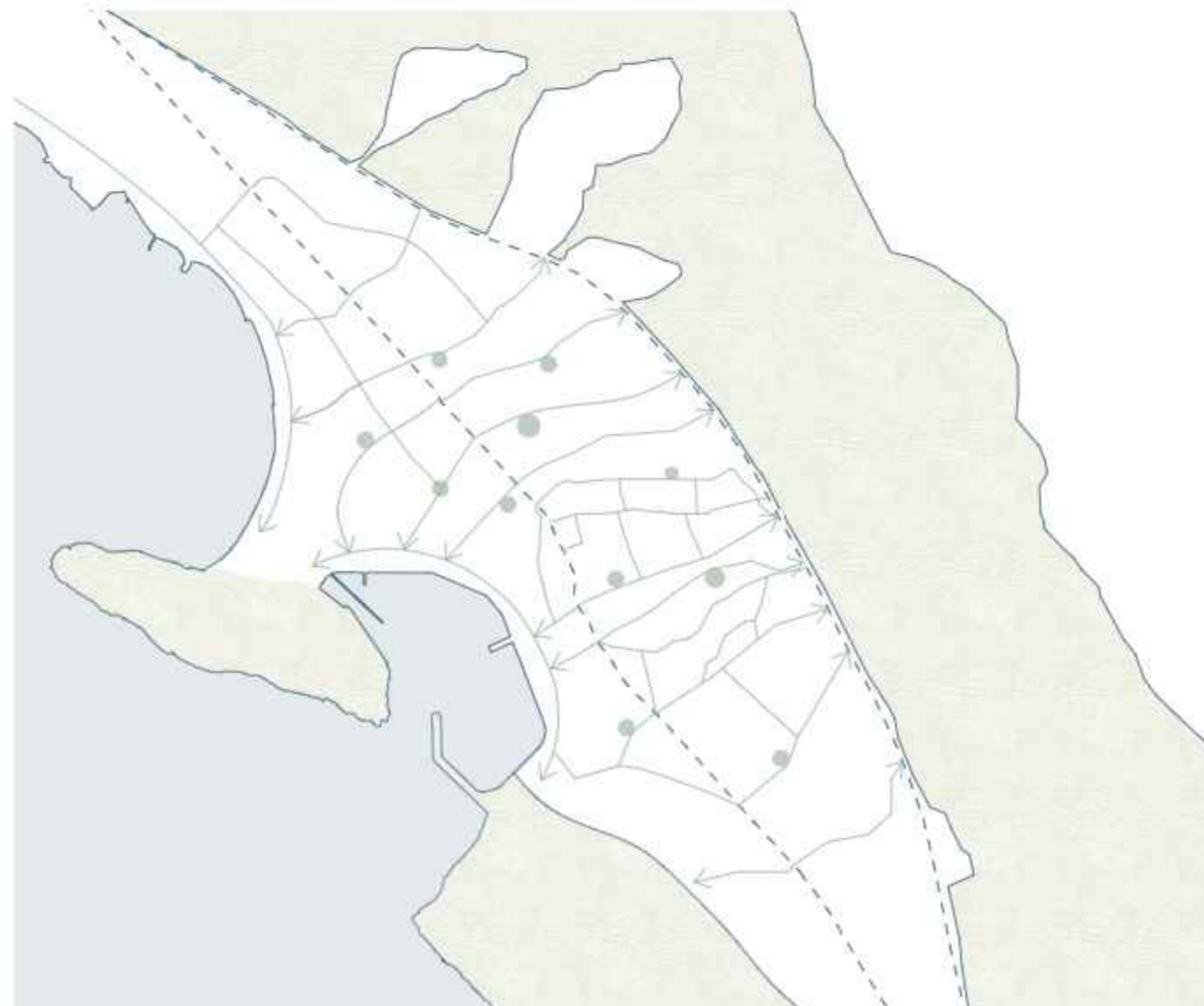


UNLOCKING ROOMS OF CONVIVIALITY - NEW OPEN SOCIAL SPACES FOR THE CITY

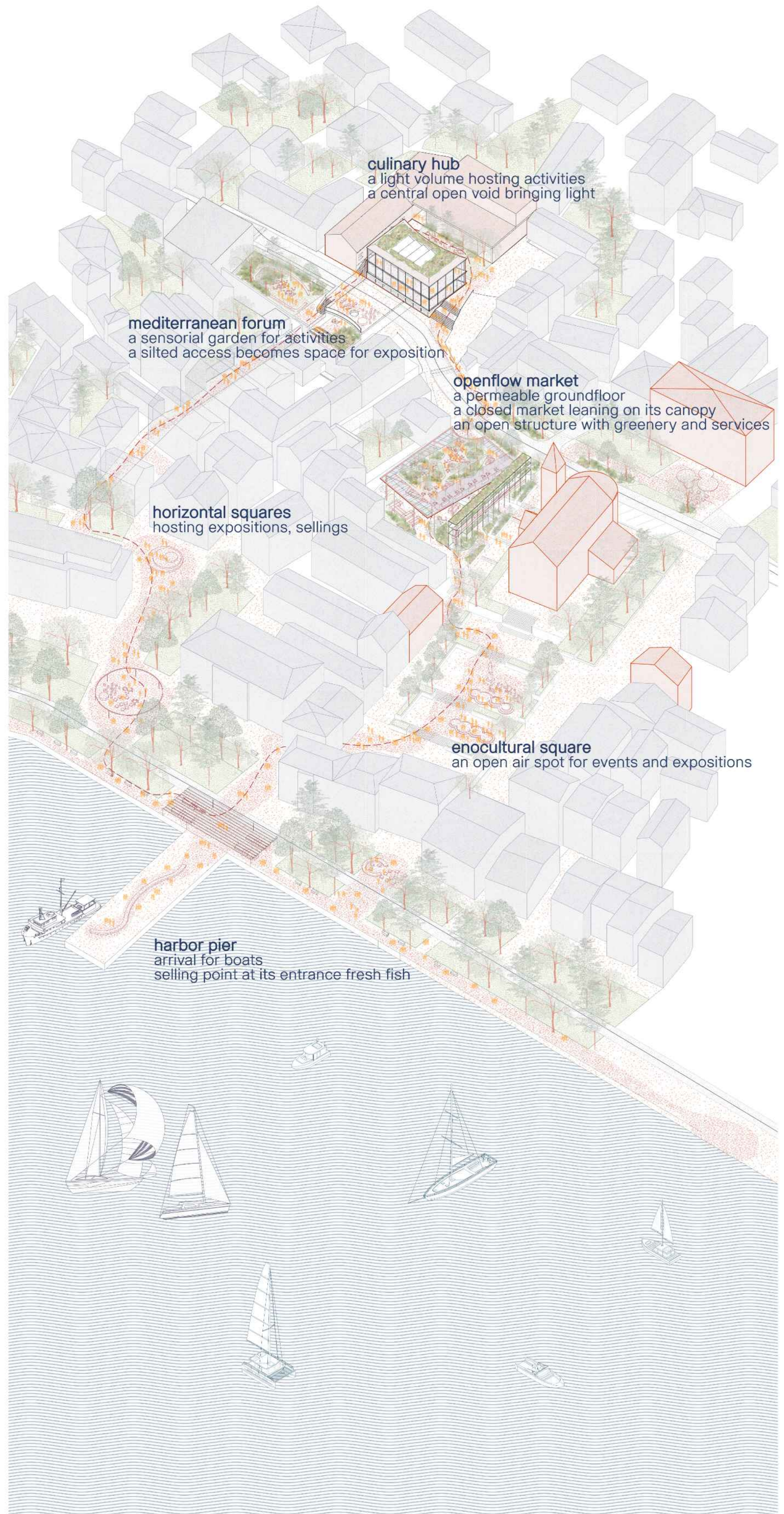


- Travel times from the new mobility hubs to the city centre:
- electric bus 7 min
 - electric moped 5 min
 - bicycle 11 min
 - walk 30 min
- The first objective is to order mobility within the city of Makarska from using the car.
 - arriving in Makarska by car
 - parking in the new mobility hubs
 - forget about your car!
 - Electric mobility is encouraged, and bus lines that connect the city centre with the new mobility hubs are implemented.
 - improving of EV charging stations
 - enjoy new electric vehicles sharing system!
 - All the urban voids within the city that derive from the decommissioning of parking lots are put into a system to implement public and community spaces.
 - removing small parking lots
 - improving the public squares system
 - creation of new spaces for cultural and enogastronomic activities

MOBILITY STRATEGY - A CITY ON A HUMAN SCALE



GREENERY STRATEGY - A GREEN FISHER NET



GENERAL AXONOMETRY