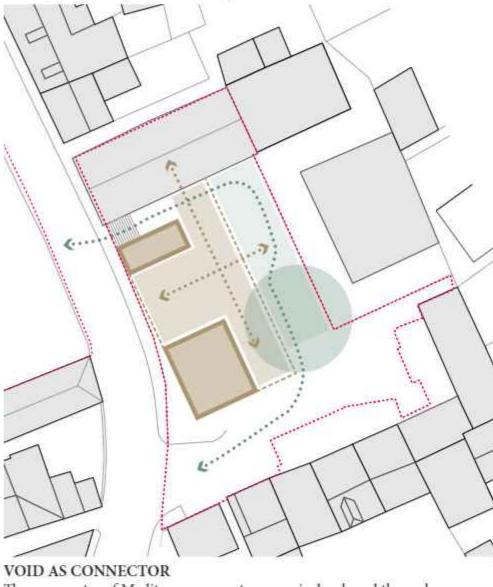


VOID AS MULTIFUNCTIONALITY

The new market exploits the existing orography of the context, connecting the street and staircase leading towards the Kacik Square.

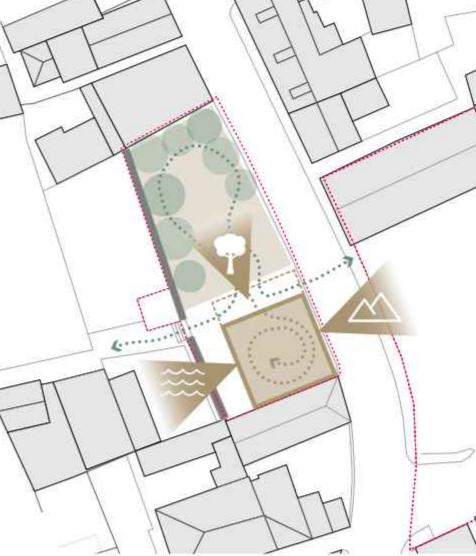
The space is developed on two levels and is defined through the articulation of closed volumes which contain the permanent sales points. The volumes are completely autonomous, equipped with storage and kitchens for food preparation and can be closed when the market activity end.

The resulting space opens up towards the main highlights of the context, creating a quality space, capable of accommodating different functions during the day and during the different seasons The upper level of the market, accessible directly from the street level, it's designed as a terrace open towards the city that hosts spaces for serving food.



The new centre of Mediterranean gastronomy is developed through a sequence of closed volumes containing the technical functions and open spaces enclosed by a roof surface that connects the space of the old market and the shaded area under the existing large pine tree. The presentation space is organised as a flexible mediation space between the

open kitchen and the outdoor garden space towards which it expands visually and functionally to accommodate different events and scenarios. The old fish market houses a multi-purpose hall for tastings, cooking demonstrations and lessons for the tourism school. The entrance to the gastronomy centre is from both the pine square and from the staircase that connects it with the street level through a foyer that allows to separate the flow of visitors, creating the possibility of hosting several events simoultaniously.



VOID AS RESOURCE This rare empty space within the urban landscape is preserved as an open space and returned to the community, becoming an active square that can be used for outdoor events connected to the cultural hub. The cultural hub is configured as a vertical pathway that guide the visitor through interconnected spaces suitable for hosting cultural events of the various organisations in the area. The ascending path ends with a panoramic terrace that reconnects the new intervention with the surrounding landscape, finally opening up towards the sea. The cultural centre thus becomes a new landmark that allows the visitor to appreciate the characteristic elements of the Makarska landscape through a single ascending path: the landscape interconnect with the cultural activities, becoming an active part of them in a process of continuous visual cross-references between the culture and the territory in which it originates.



General plan / scale 1:200

The stones of the old town of Makarska convey an atmosphere composed by sequences of places, interconnected spatial compressions, that create a system of places with different spatial and functional characteristics. Within this network, the three project sites are currently configured as "functional voids" only partially occupied through a fragmentary and highly sectorial programme that occupies them for a limited period of time. Once their main function ends (the market, the car park), they remain non-places, effectively extraneous and excluded from the cultural and community dynamics of the city.

The project proposal speaks of the temporality of actions and their traces on the urban fabric: it aims to stitch up the holes within this net(work), creating dynamic spaces capable of integrating the cultural offer of the city with new functions related to Mediterranean gastronomic culture. It becomes an opportunity to create a new idea of a city centre in connection with the history and landscape of Makarska: a new circulation based on the communication and sharing of the gastronomic culture of the Makarska coast, complementary to the routes connecting Kalelarga, the church square and the waterfront. The "net(work)" connecting the 3 sites becomes the unifying element of the design, establishing a system that connects the new functions with the existing spaces. The existing voids are redefined and come to life through a definition of spaces that enhance the traces of history present in the urban landscape, creating a new urbanity for the local population and tourists.

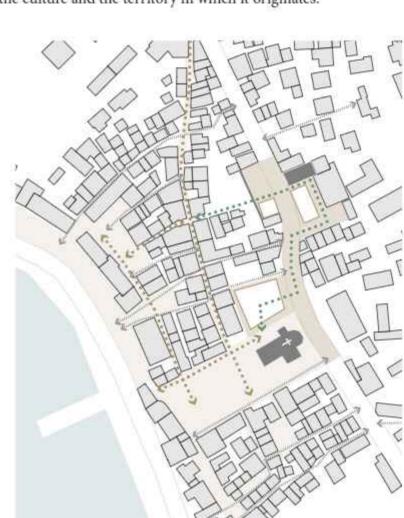
As the fishermen's net that gathers the fruits of the sea, FishingNETwork! gathers these spaces giving new life to the voids in the new urban centre of Makarska.







RELATIONSHIP WITH THE HISTORICAL CITY



NEW URBANITY